



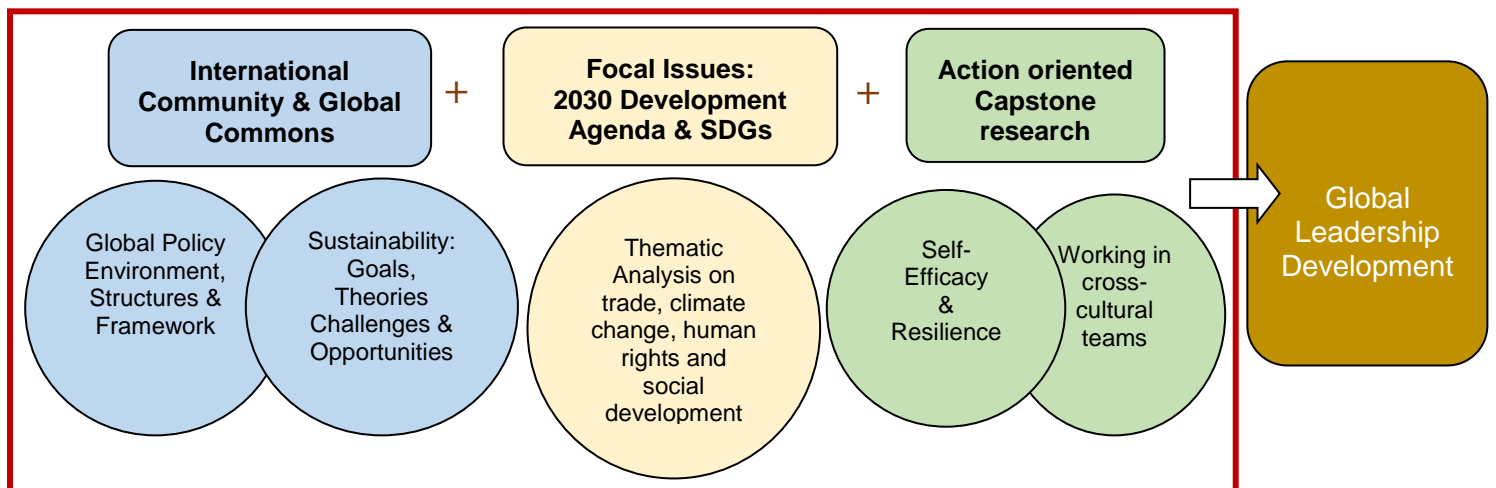
Geneva Programme on Global Leadership: 2030 Development Agenda and Sustainable Future

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Profiles of GPGL Directors and Faculties

Academic Directors

Prof. Lichia Yiu, EdD, CSEND

President, Centre for Socio-Eco-Nomic Development (CSEND), Geneva

An organizational psychologist, she has designed and developed institution development platforms to support public sector reforms in Slovenia, Bolivia, Vietnam, Russia, China and English-speaking African countries for the different UN agencies and bilateral donors. Prof. Yiu has taught at different universities in Taiwan, USA and Switzerland. She has published books and research papers on aid effectiveness, human resource management, sustainable development, international negotiations, new diplomacies, development impact regarding poverty reduction, institutional learning, and methodology for process based monitoring and reporting.

Prof. Raymond Saner, PhD, CSEND

Director of Diplomacy Dialogue and co-founder of Centre for Socio-Eco-Nomic Development (CSEND)

Prof. em. At the Economic Sciences Centre, Basle University, Switzerland and professor in Paris at Sciences Po, Master in Public Affairs.

An economist and psychologist by education, Prof. Saner has been active in the field of international negotiations for more than 30 years. He has conducted training for government officials, diplomats, business executives and MBA students and publish many books looking at the state and non-state actors in the international governance system. His research focuses on negotiations in the field of trade, employment and poverty reduction, and Human and Social Capital Development in the educational sector. He has pioneered the field of business diplomacy and contributes to the study of multi-stakeholder diplomacy, cross-sector partnerships (TNCs-NGOs-SCOs-IOs-Govt's) and art & society interfaces. Presently, he is serving as the member of Bureau of Parties for the Public Private Partnership Programme of the Economic Cooperation and Trade Division, United Nations Economic Commission for Europe (UNECE).

Associated Directors

Prof. Amy Huey-Ling Shee, PhD, National Chung Cheng University

Professor, College of Law, Director of Taiwan Legal Information Institute

Prof. Shee obtained her LLM at LSE and PhD in law from Warwick University in 1995, and since then she has been affiliated to National Chung Cheng University in Taiwan. Apart from being a full-time Professor at the College of Law, Professor Shee also serves as the Director of Taiwan Legal Information Institute. Her research interests are mainly on Family Law, Child Right Law, Sociology of Law, Transnational Law, and Law & Literature. Prof. Shee has also set up the first Legal eLearning Center in 2006 to develop interactive teaching pedagogies and programmes involving distance courses, e-Lectures, course websites, teaching platforms, multi-media lecture rooms and an inventive drama classroom. In 2010, she joined the free law access movement and set up the Taiwan Legal Information Institute.

Prof. Yoshiharu Matsuura, LLM, Nagoya University

Designated Professor, Leading and Gradual School of Law

Prof. Matsuura obtained his LL.B. in 1971 at Osaka University. He also received his LL.M. in 1973 from the same university. Prof. Matsuura did a second LL.M. in 1975 at Yale Law School. He was the architect and programme director of the prestigious "Leading Graduate School" Programme initiated in 2010. He also taught extensively as visiting professor internationally including Yale Law School, Cambridge University and others. Prof Matsuura has been leading a ground breaking research project in creating a comparative dictionary of legal terminology between Japan, South Korea, China and Taiwan. Recently he has been appointed as the leader for an university wide transformation in promoting interdisciplinary approach to education.

Core Faculties

Prof. Beat Bürgenmeier, PhD.

Emeritus, University of Geneva

Founding Faculty of the Institute for Human Ecology

Member of the Faculty of Economic and Political Sciences till recent retirement. During his tenure at the university, Prof. Bürgenmeier served as the Dean of the Faculty of Economics and Political Science, Chair of the Department of Economics and was an active member of the Human Ecology Group of the University. Jointly with the United Nations Environmental Programme, he directed a Certification Programme in Environmental Diplomacy at the University of Geneva. Prof. Bürgenmeier has published extensively on socio-economics and later on sustainability. One of his major contributions was his book on Economy, Environment and Technology: A Socio-Economic Approach.

Dr. Magdi Farahat, PhD.

Multilateral Trade Policy Expert, TDMEP-EU (TA/CB Project), Cairo, Egypt

Former Principal Advisor on Trade and Head, Geneva Inter-Regional Advisory Services, United Nations Economic Commission for Africa (UNECA)

Dr. Farahat started his career in the Ministry of Economy and Foreign Trade of Egypt as Commercial Attaché. His career path led him from the ministry to various posting abroad responsible for economic diplomacy. Later, Dr. Farahat joined the UNECA and served as the focal point for African countries for policy consultation and coordination.

Dr. Farahat has published different articles on Egypt and African countries participation in the WTO and global economic system. He also contributed to publications on trade negotiations. One major contribution was in the book “Negotiating Trade: Developing Countries in the WTO and NAFTA” published by Cambridge University Press.

Prof. Friedrich von Kirchbach, PhD.

President, 1% for Development Fund

Senior Adviser, Committee on Sustainable Assessment (COSA)

Owner and GM, Agricultural Enterprise Friedrich von Kirchbach

Director of the Division of Country Programmes of the International Trade Centre till 2014, Dr. von Kirchbach was responsible for ITC’s country and regional programmes, as well as ITC’s business lines: National Export Strategies, and Business and Trade Policy. He has extensive experience in international trade and development gathered during 30 years of research, technical cooperation and business initiatives.

Prior to join the UN family, Dr. von Kirchbach was associated with a variety of institutions, including the German Volkswagen Foundation, the Economic and Social Commission for Asia and the Pacific in Bangkok, and the European Business School INSEAD close to Paris. Dr von Kirchbach has written and lectured on trade-related issues in numerous countries.

Cécile Molinier, MBA, MA.

International Consultant,

Former Senior Official at the United Nations

Cécile Molinier joined the United Nations Development Programme (UNDP) in 1992 from the UN Secretariat where she had held several positions in Conference Services, the Staff Union, the Department of Management, and as Special Assistant to the Director General for Development and International Economic Cooperation. Before joining the United Nations, she lectured in French at Smith College in Massachusetts and taught English in France.

As UNDP Resident Coordinator and later on Resident Representative, Ms. Molinier served at different country postings which included Tunisia, Sao Tome and Principe, Togo, and Mauritania. She was reassigned as Director to the UNDP Office in Geneva in August 2007 and retired in 2012 from this post.

Cecile Molinier holds both Bachelor and Masters of Arts degrees in English from the Sorbonne in Paris, a Masters degree in English Literature from Queen Mary College, London University and an MBA (Organisational Behaviour) from Pace University in New York.

CSEND Profile

The Centre for Socio-Eco-Nomic Development (CSEND) promotes inclusive, equitable, sustainable and integrated development through dialogue and institutional learning. CSEND provides policy research, capacity development and consulting services on institutional development and change processes especially in the area of institutional strengthening, human and social capital development, trade and development, quality education, aid effectiveness, international negotiations and new diplomacies.

CSEND is an ECOSOC accredited NGO with special consultative status to the United Nations since 2014 (<http://esango.un.org/civilsociety/showProfileDetail.do?method=showProfileDetails&profileCode=622181>). CSEND has also official observer status at the WIPO, WTO, UNTFSSSE and UNCTAD. For publications, programmes and current projects of CSEND, please refer to the following webpages: www.csend.org, www.diplomacydialogue.org, and www.adequate.org